



Investing in Success

Whether your company is new or well established, large, medium or small, Wisconsin Laborers are in the business of helping you succeed.

Our programs and services are tailored to meet your client's expectations – a quality project at an affordable price. We make that happen by creating incentives to build quality of craft and devotion to trade among our members – your workforce.

Wisconsin Laborers aren't about temporary workers. Our Career incentive strategy creates the experienced, safe and productive workforce our employer partners have come to rely on.

But a great workforce is nothing without jobs. That's why Wisconsin Laborers also implement a comprehensive business development strategy designed to create work opportunities for our employer partners and jobs for our members.



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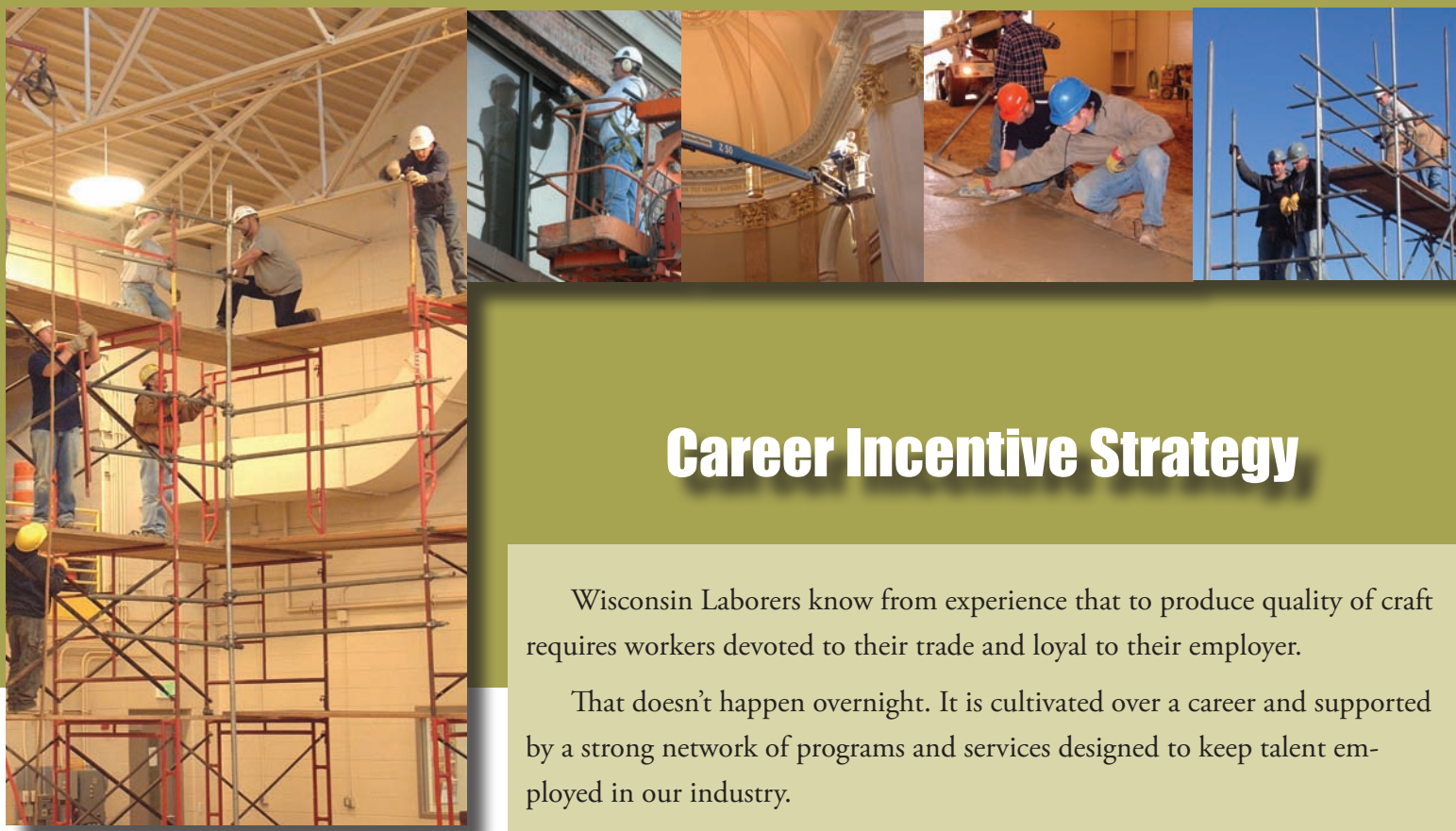
As a business owner in the construction industry, you put it all on the line, every day. Starting a business requires risk and there are few riskier businesses than construction.

Wisconsin Laborers know that. That's why we're in the business of making sure the risks you've taken pay off for you, your company and your workforce.

Wisconsin Laborers deeply appreciate the entrepreneurial spirit of employers in our industry. You account for 1 out of every 20 jobs in this country. Not one of which can ever be shipped overseas.

You deserve to be successful and your success is our top priority.





Career Incentive Strategy

Wisconsin Laborers know from experience that to produce quality of craft requires workers devoted to their trade and loyal to their employer.

That doesn't happen overnight. It is cultivated over a career and supported by a strong network of programs and services designed to keep talent employed in our industry.

Beginning with apprenticeship and training programs that make workers more valuable to the industry, to market supported wage and benefit packages that reward hard work and increased productivity, Wisconsin Laborers work with our employer partners to develop career incentive strategies that work.

Apprenticeship

A successful career in construction begins with knowing how to do the job right, the first time.

Apprenticeship is the first step in a successful career in the industry and Wisconsin Laborers certified program is focused on that outcome.

Our training costs are shared by all of our members and contractors which lowers costs and guarantees access to all.

Market Wages

Labor and management working together have developed a system of negotiating wage rates that reflect the area construction market and allow workers to remain focused on their construction career through good times and bad.

Health Care

Every business wants to offer health care coverage to its employees.

Wisconsin Laborers make it possible by offering comprehensive benefits at an affordable cost.

Our large pool of members allows our health fund to negotiate discounts and lower costs while providing convenient access to service providers in every area of the state.

Pension

Our jointly administered Labor Management Pension Fund provides our members – your workforce – with real retirement security.

Unlike defined contribution plans that create accounts that deplete through retirement, our defined benefit plan provides a reliable and consistent benefit throughout retirement.

The longer a member works the greater the retirement benefit.



Business Development Strategy

Wisconsin Laborers work as partners in the industry to increase our competitive edge and create work opportunities for our employer partners and jobs for our members.

Training

Construction craft laborers are the most diverse trade in the industry. Our members service contractors in all sectors including building, heavy and highway, sewer and water, energy generation and environmental remediation.

To maintain our competitive edge we offer apprenticeship and advanced skills training that is state-of-the-art and designed to increase safety and productivity on worksites.

We offer the most diverse training in the industry. But our training programs can also be as job specific as needed. We help contractors hold their training costs down by diffusing training costs across all members.

We do that because our interest lies in the long term sustainability of our industry through increased productivity and quality of craft – not to mention customer satisfaction.

On Demand Workforce

Our unique network of local unions in Wisconsin and across the country, allow contractors to tap into a skilled and ready workforce regardless of where the work is to be performed.

That makes your business less dependent on the local construction market and opens up new possibilities for growth.

It also makes your business less constrained by your current labor force, allowing you greater flexibility to downsize or ramp-up when you see fit, secure in the knowledge that you're keeping your core people active in the industry and confident that you'll be able to call them back to your company as more work becomes available.

Regulatory Assistance

Wisconsin Laborers know how important the regulatory process is to the construction industry.

We develop and maintain relationships with key federal, state and local elected officials and agency staff and team with our employer partners and other industry stakeholders to create employment opportunities and ensure work is conducted in a safe, productive and fair manner.

From the local permitting process to major public policy initiatives, Wisconsin Laborers are well positioned to make work happen for employer partners and members.

CTTS

The Cooperation Trust Tracking System (CTTS) allows Wisconsin Laborers to conduct sophisticated project tracking and provide affiliated local unions and employer partners with valuable project information at all stages of the planning, bid and construction process.

On large projects and small, CTTS can help create relationships within the union construction market and connect contractors to potential work opportunities.

Sub-contracting

Agreements with the Laborers include subcontracting language that creates work opportunities for fellow employer partners.

That means on projects large and small, contractors signed with the Laborers sub contract first to other contractors that are signed with the Laborers.



Setting the record straight

Wisconsin Laborers aren't interested in running your business. Running the business is your job. Our job is making your business run more smoothly, with greater productivity and with fewer problems. We know our success depends on your success. Wisconsin Laborers are confident that our programs and services will help make that happen.